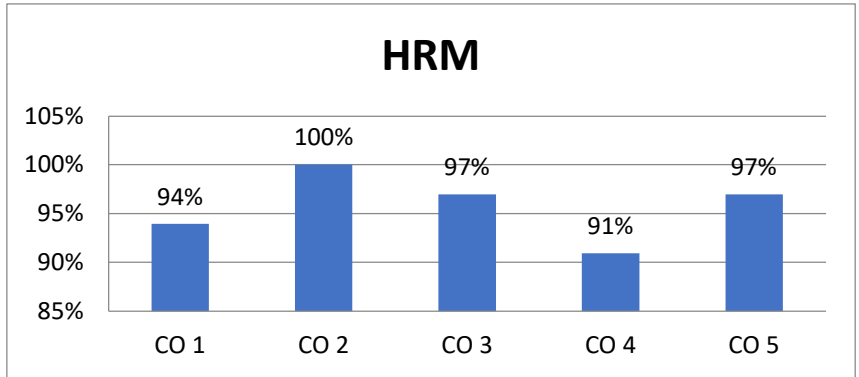


Sindhi College
Department of Management
BBA- Course Outcome Attainment
Even Semester 2021-22

Semester	Paper Code	Title of the Paper	Course Outcome	CO Attainment																																												
II	DCBB203	Human Resources Management	<p>The objective of this subject is to acquaint students with the</p> <ol style="list-style-type: none"> The basic understanding of human resources management and its recent trends. The human resource planning, recruitment and selection processes. The identification of training needs and the various methods. The various performance appraisal methods and compensation system. The purpose and need for transfers and promotions and right sizing of workforce. 	<p>Subject : Human Resources Management Class & Section : II Sem BBA Batch:2021-25 Subject Code:</p> <table border="1"> <thead> <tr> <th>Questions</th> <th>CO 1</th> <th>CO 2</th> <th>CO 3</th> <th>CO 4</th> <th>CO 5</th> </tr> </thead> <tbody> <tr> <td>No of students appeared</td> <td>78</td> <td>78</td> <td>78</td> <td>78</td> <td>78</td> </tr> <tr> <td>No of students passed</td> <td>75</td> <td>77</td> <td>76</td> <td>78</td> <td>75</td> </tr> <tr> <td>No of students failed</td> <td>3</td> <td>1</td> <td>2</td> <td>0</td> <td>3</td> </tr> <tr> <td>Pass %</td> <td>96%</td> <td>99%</td> <td>97%</td> <td>100%</td> <td>96%</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Overall result analysis</th> <th></th> </tr> </thead> <tbody> <tr> <td>Total No. of students</td> <td>78</td> </tr> <tr> <td>No of students appeared</td> <td>78</td> </tr> <tr> <td>No of students absent</td> <td>0</td> </tr> <tr> <td>No of students passed</td> <td>75</td> </tr> <tr> <td>No of students failed</td> <td>3</td> </tr> <tr> <td>Pass %</td> <td>96%</td> </tr> </tbody> </table>	Questions	CO 1	CO 2	CO 3	CO 4	CO 5	No of students appeared	78	78	78	78	78	No of students passed	75	77	76	78	75	No of students failed	3	1	2	0	3	Pass %	96%	99%	97%	100%	96%	Overall result analysis		Total No. of students	78	No of students appeared	78	No of students absent	0	No of students passed	75	No of students failed	3	Pass %	96%
Questions	CO 1	CO 2	CO 3	CO 4	CO 5																																											
No of students appeared	78	78	78	78	78																																											
No of students passed	75	77	76	78	75																																											
No of students failed	3	1	2	0	3																																											
Pass %	96%	99%	97%	100%	96%																																											
Overall result analysis																																																
Total No. of students	78																																															
No of students appeared	78																																															
No of students absent	0																																															
No of students passed	75																																															
No of students failed	3																																															
Pass %	96%																																															



II

DCBB204

Business Environment

It enables the students to understand:

1.The concepts of industry,trade and business.

2.The various forms of business such as partnership,joint stock company etc.

3. The different dimensions of environment affecting business activities.

4. The impact of globalisation.liberalisation and privatisation on business.

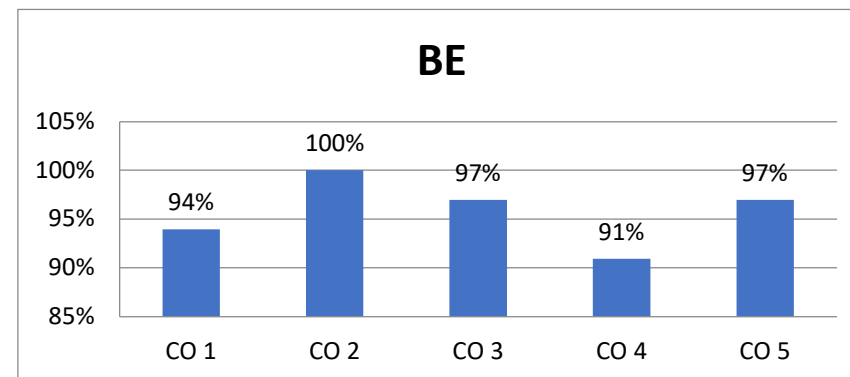
Subject : Business Environment

Class & Section : II Sem BBA

Batch:2021-25 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	64	64	64	64	64
No of students passed	60	61	63	64	63
No of students failed	4	3	1	0	1
Pass %	94%	95%	98%	100%	98%

Overall result analysis	
Total No. of students	64
No of students appeared	64
No of students absent	0
No of students passed	60
No of students failed	4
Pass %	94%



II

AEES221

Environmental Studies

It enables the students to understand:

1.The concepts of environmental studies .

2.The various forms of ecosystems

3Natural resources

4. Need for the conservation of biodiversity

5. various policies and practices of environment

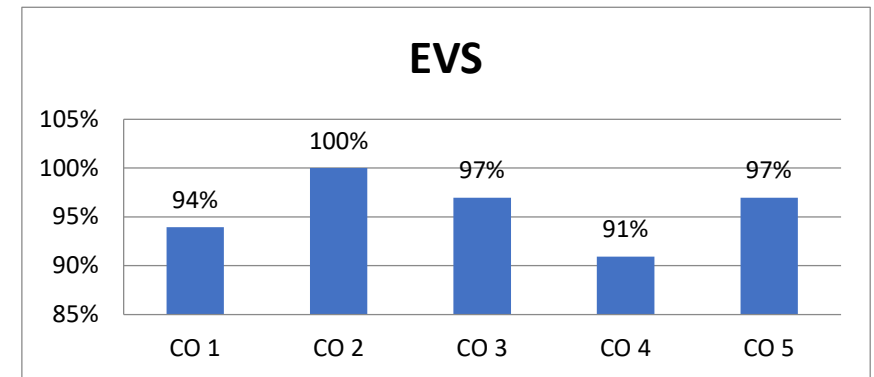
Subject : Environmental Studies

Class & Section : II Sem BBA

Batch:2021-25 Subject Code:

	CO 1	CO 2	CO 3	CO 4	CO 5
Questions					
No of students appeared	78	78	78	78	78
No of students passed	76	75	77	78	76
No of students failed	2	3	1	0	2
Pass %	97%	96%	99%	100%	97%

Overall result analysis	
Total No. of students	78
No of students appeared	78
No of students absent	0
No of students passed	75
No of students failed	3
Pass %	96%



II

OEBC211

Investing in
stock market

On successful completion of the course, the students will be able to

- a. Explain the basics of investing in the stock market.
- b. Differentiate between Primary and Secondary Market.
- c. Understand different methods of issue of shares.
- d. Understand the different methods of pricing the issue of shares. e. Understand Demat A/c and Depository Participants managing Demat A/c

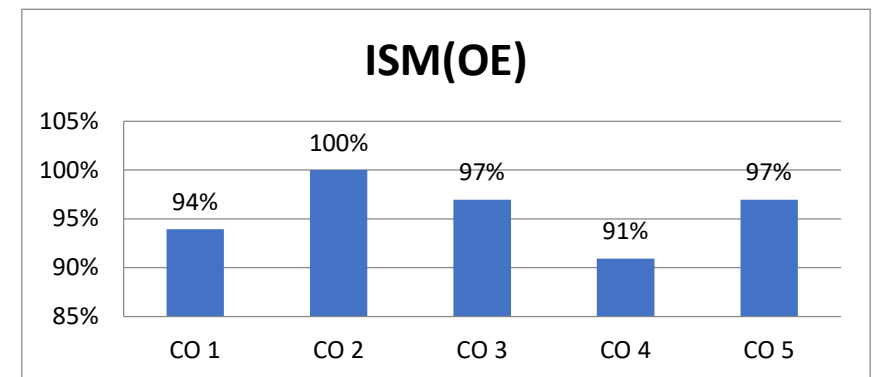
Subject : Investing in stock market

Class & Section : II Sem BBA

Batch:2021-25 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	78	78	78	78	78
No of students passed	75	74	76	77	75
No of students failed	3	4	2	1	3
Pass %	96%	95%	97%	99%	96%

Overall result analysis	
Total No. of students	78
No of students appeared	78
No of students absent	0
No of students passed	74
No of students failed	4
Pass %	95%



IV

D0221

Business
Research
MethodsIt enables students to learn
Introduction to Business
ResearchProblem
Identification and research
design

Data Collection

Data Analysis &
InterpretationReport preparation and
presentation

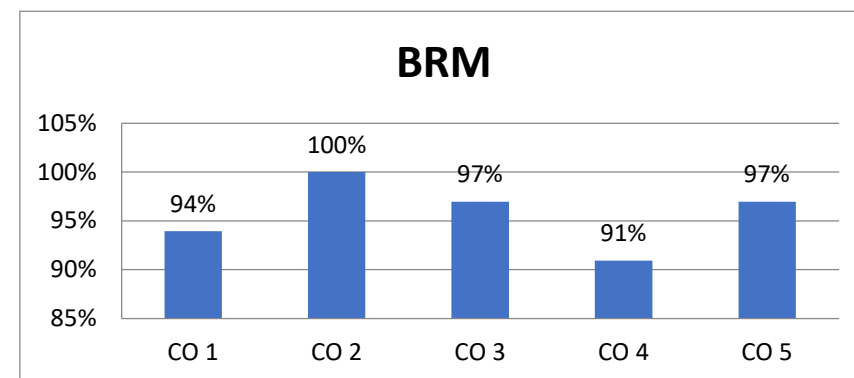
Subject : Business Research Methods

Class & Section : IV Sem BBA

Batch:2020-23 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	76	76	76	76	76
No of students passed	76	75	76	75	75
No of students failed	0	1	0	1	1
Pass %	100%	99%	100%	99%	99%

Overall result analysis	
Total No. of students	76
No of students appeared	76
No of students absent	0
No of students passed	75
No of students failed	1
Pass %	99%



IV

D0231

Banking Law
and OperationsTo familiarize the students
with the operations and
innovations in Banking
Sector by enabling students
to learn

Banker And Customer

Collecting Banker

Paying Banker

Lending Operations

Banking Innovations

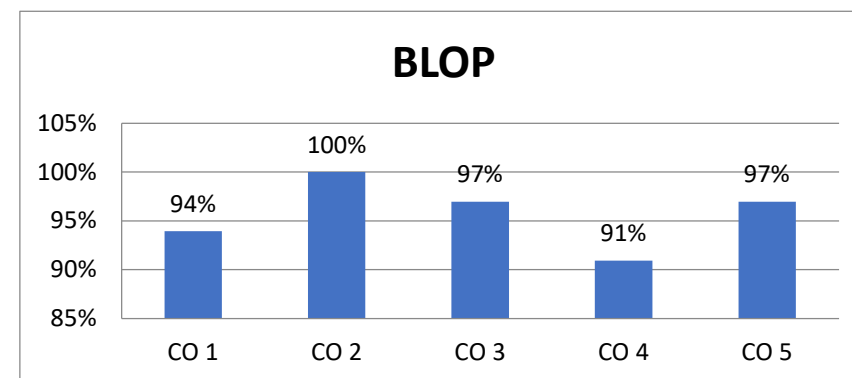
Subject : Business Research Methods

Class & Section : IV Sem BBA

Batch:2020-23 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	76	76	76	76	76
No of students passed	75	76	74	75	73
No of students failed	1	0	2	1	3
Pass %	99%	100%	97%	99%	96%

Overall result analysis	
Total No. of students	76
No of students appeared	76
No of students absent	0
No of students passed	73
No of students failed	3
Pass %	96%



IV

D0251

Management Accounting

To enable the students to understand the analysis and interpretation of Financial Statements with a view to prepare Management Reports for Decision making by learning

Introduction to Management Accounting

Ratio Analysis

Cash Flow Analysis

Marginal Costing

Budgetary Control

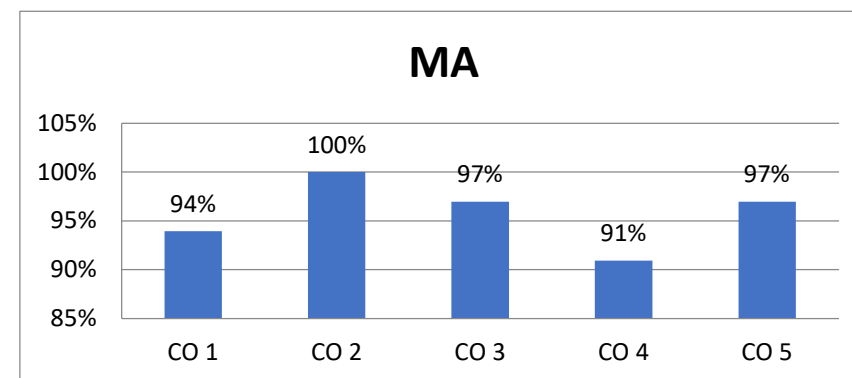
Subject: Management Accounting

Class & Section : IV Sem BBA

Batch:2020-23 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	76	76	76	76	76
No of students passed	74	75	76	73	75
No of students failed	2	1	0	3	1
Pass %	97%	99%	100%	96%	99%

Overall result analysis	
Total No. of students	76
No of students appeared	76
No of students absent	0
No of students passed	73
No of students failed	3
Pass %	96%



IV

D0241

Entrepreneurship
Development

To enable students to understand the basic concepts of Entrepreneurship and prepare Business Plan to start a Small Industry by enabling students to learn Introduction to Entrepreneurship

Micro, Small, Medium Enterprises

Starting a New Business Venture

Preparation of Business Plan and Development of Business Model

Institutional Assistance for Entrepreneurship

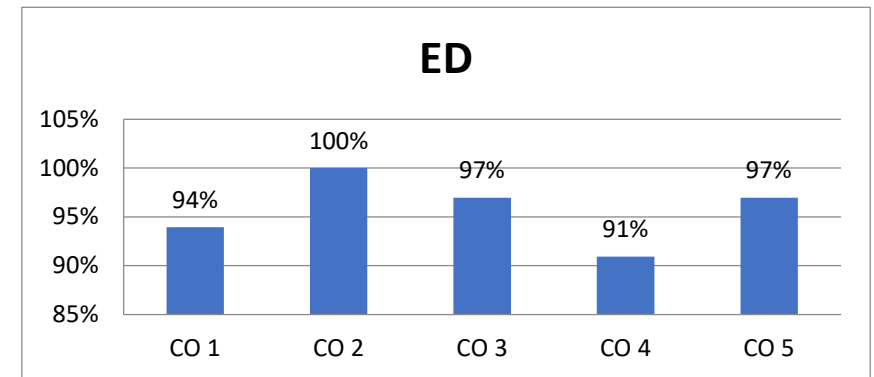
Subject: Entrepreneurship Development

Class & Section : IV Sem BBA

Batch:2020-23 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	76	76	76	76	76
No of students passed	74	75	76	75	75
No of students failed	2	1	0	1	1
Pass %	97%	99%	100%	99%	99%

Overall result analysis	
Total No. of students	76
No of students appeared	76
No of students absent	0
No of students passed	74
No of students failed	2
Pass %	97%



IV

D0261

Customer Relationship Management

To make the students understand the concepts, role, principles and changing face of CRM as an IT enabled function by learning

CRM Concepts

CRM in Marketing

Sales Force Automation

Analytical CRM

CRM Implementation

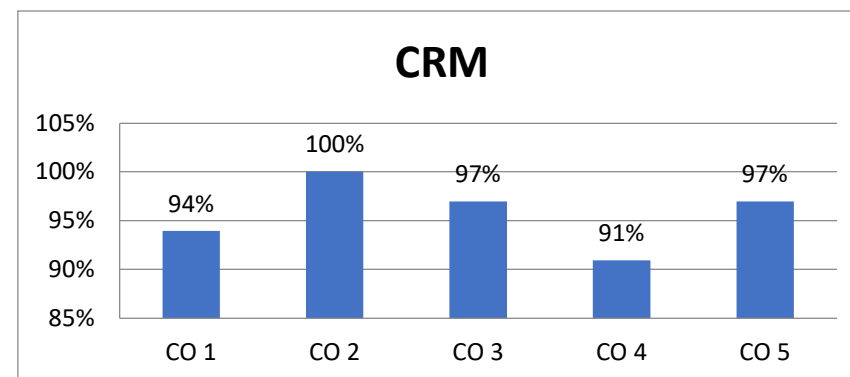
Subject : Customer Relationship Management

Class & Section : IV Sem BBA

Batch:2020-23 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	76	76	76	76	76
No of students passed	74	75	76	73	75
No of students failed	2	1	0	3	1
Pass %	97%	99%	100%	96%	99%

Overall result analysis	
Total No. of students	76
No of students appeared	76
No of students absent	0
No of students passed	73
No of students failed	3
Pass %	96%



IV

D0211

Corporate
Communication
Skills - IITo help the students to gain
comprehensive knowledge
and skill about corporate
communication by learning

Corporate Communication

Strategic Communication

Leadership Communication

Marketing Communication

Crisis Communication

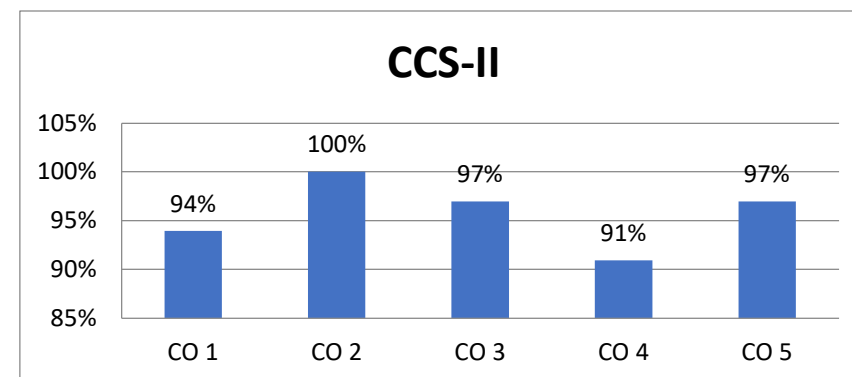
Subject : Corporate Communication Skills - II

Class & Section : IV Sem BBA

Batch:2020-23 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	76	76	76	76	76
No of students passed	74	75	76	75	75
No of students failed	2	1	0	1	1
Pass %	97%	99%	100%	99%	99%

Overall result analysis	
Total No. of students	76
No of students appeared	76
No of students absent	0
No of students passed	74
No of students failed	2
Pass %	97%



VI

F0231

International
BusinessTo enable students learn
Introduction to
International BusinessModes of Entry into
International Business

Globalization

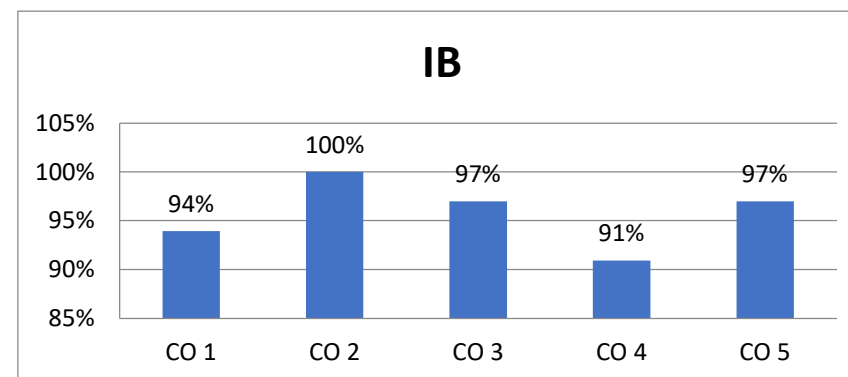
International Marketing
Intelligence

Exim Trade

Subject : International Business
Class & Section : VI Sem BBA
Batch:2020-23 Subject Code: F0211

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	63	63	63	63	63
No of students passed	60	63	63	62	61
No of students failed	3	0	0	1	2
Pass %	95%	100%	100%	98%	97%

Overall result analysis	
Total No. of students	63
No of students appeared	63
No of students absent	0
No of students passed	60
No of students failed	3
Pass %	95%



VI

F0241

Information
Technology for
Business-IITo enable students learn
E-Business

Security for E-Business

E-Payments

E-Business Marketing
Technologies

Cyber Laws

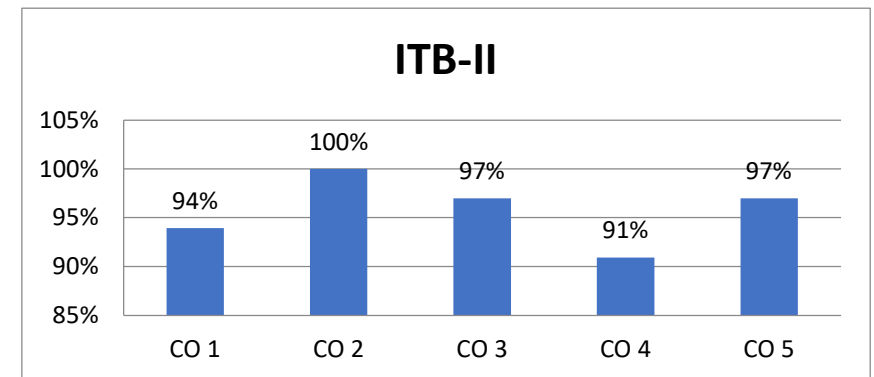
Subject : Information Technology for Business-II

Class & Section : VI Sem BBA

Batch:2020-23 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	63	63	63	63	63
No of students passed	62	63	62	60	62
No of students failed	1	0	1	3	1
Pass %	98%	100%	98%	95%	98%

Overall result analysis	
Total No. of students	63
No of students appeared	63
No of students absent	0
No of students passed	60
No of students failed	3
Pass %	95%



VI

F0211

Income Tax-II

To enable student learn

Introduction to Income Tax

Income from Salary

Income from House Property

Profits and Gains from
Business and Profession

Computation of Total Income

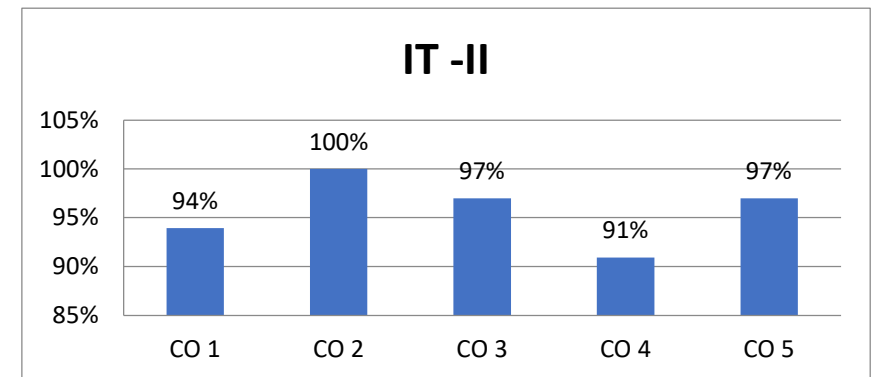
Subject : Income Tax-II

Class & Section : VI Sem BBA

Batch:2020-23 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	62	62	62	62	62
No of students passed	59	58	60	58	59
No of students failed	3	4	4	2	1
Pass %	95%	94%	97%	94%	95%

Overall result analysis	
Total No. of students	63
No of students appeared	62
No of students absent	1
No of students passed	58
No of students failed	4
Pass %	94%



VI

F0221

Strategic
ManagementTo enable students learn
Introduction to Strategic
Management

Environmental Appraisal

Strategic Planning

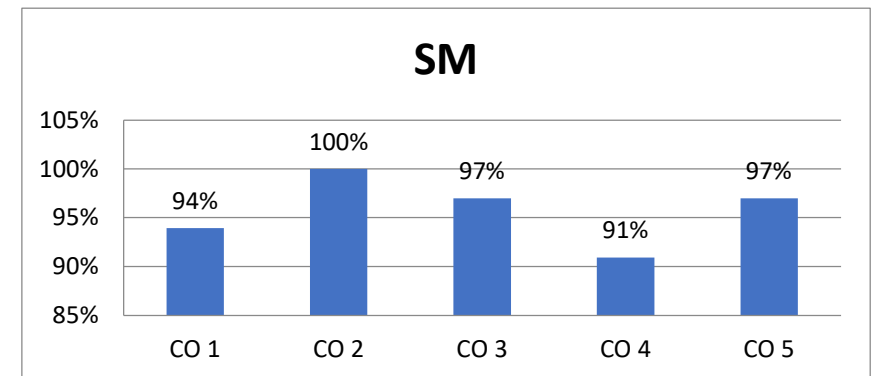
Implementation of
Strategy

Strategy Evaluation

Subject : Strategic Management
Class & Section : VI Sem BBA
Batch:2019-22 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	63	63	63	63	63
No of students passed	60	63	63	62	61
No of students failed	3	0	0	1	2
Pass %	95%	100%	100%	98%	97%

Overall result analysis	
Total No. of students	63
No of students appeared	63
No of students absent	0
No of students passed	60
No of students failed	3
Pass %	95%



VI

F0311

Risk Management and Derivatives

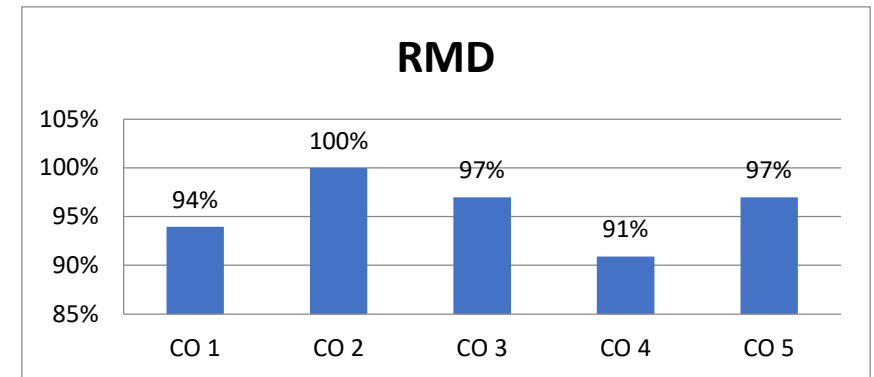
To make the students to understand the various risks associated with business.

- To provide knowledge on risk measurement and evaluation in making capital budgeting decisions.
- To provide knowledge on risks associated with investments outside the business and strategies for hedging the same with derivatives.

Subject : Risk Management and Derivatives
Class & Section : VI Sem BBA
Batch:2019-22 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	30	30	30	30	30
No of students passed	30	28	30	28	29
No of students failed	0	2	0	2	1
Pass %	100%	93%	100%	93%	97%

Overall result analysis	
Total No. of students	30
No of students appeared	30
No of students absent	0
No of students passed	28
No of students failed	2
Pass %	93%



VI

F0321

International Finance

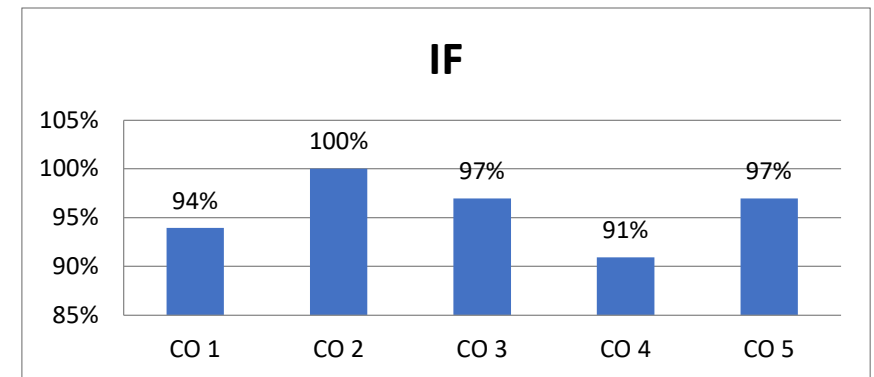
To enable student's enable
Introduction to
International FinanceForeign Exchange and
Balance of PaymentsInstruments in
International Financial
Markets

Foreign Exchange Risk

International Financial
Institutions and LiquiditySubject : International Finance
Class & Section : VI Sem BBA
Batch:2020-23 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	30	30	30	30	30
No of students passed	29	28	27	29	30
No of students failed	1	2	3	1	0
Pass %	97%	93%	90%	97%	100%

Overall result analysis	
Total No. of students	30
No of students appeared	30
No of students absent	0
No of students passed	27
No of students failed	3
Pass %	90%



VI

F0411

International
Human
Resources
ManagementTo familiarize the students
with various concepts and
issues relating to
International Human
Resources Management by
teaching

Introduction To IHRM

Multiculturalism

International Human
Resource Planning,
Selection & Training &
DevelopmentPerformance Management
And CompensationRepatriation, Industrial
Relations And Other
Global Hr Issues

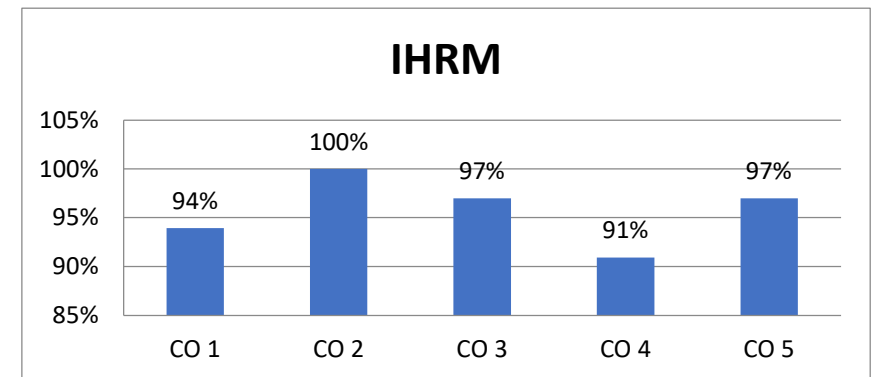
Subject : International Human Resources Management

Class & Section : VI Sem BBA

Batch:2020-23 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	33	33	33	33	33
No of students passed	32	30	32	31	31
No of students failed	1	3	1	2	2
Pass %	97%	91%	97%	94%	94%

Overall result analysis	
Total No. of students	33
No of students appeared	33
No of students absent	0
No of students passed	30
No of students failed	3
Pass %	91%



VI

F0421

Organisational Development and Change Management

To enable students learn about

- 1.The Organisational change and need for resistance to change in the business.
- 2.The problems,measurement and criteria to judge effectiveness of the organisation.
- 3.The nature of organisational development and OD interventions.
- 4.The concepts of creativity and innovation in the organisation.
- 5.OD interventions and conditions for success of optimal OD.

Subject Organisational Development and Change Management
Class & Section : VI Sem BBA
Batch:2020-23 Subject Code:

Questions	CO 1	CO 2	CO 3	CO 4	CO 5
No of students appeared	33	33	33	33	33
No of students passed	31	33	32	30	32
No of students failed	2	0	1	3	1
Pass %	94%	100%	97%	91%	97%

Overall result analysis	
Total No. of students	33
No of students appeared	33
No of students absent	0
No of students passed	30
No of students failed	3
Pass %	91%

